

EXECUTION TO DIE FOR

The Manager's Guide To Making It Happen

R.I.P.

Inadequate Planning
Insufficient Communication
Insensitive Management of Change
Lack of Organisational Alignment

Unenthusiastic employees
Poor Teamwork

Graham Haines

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The Index of Contents shows how the layout of the book matches each barrier to its position in the Wagon Wheel operational model. While the value of the book to the reader is only realised if the book is read initially in its entirety, its layout enables the manager to use it as a reference guide to find the antidote to a particular barrier.

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EXECUTION TO DIE FOR

The Manager's Guide To Making It Happen

This book is about overcoming the barriers to execution; the barriers that frustrate managers the world over as they see their plans and strategies undermined by poor implementation.

The author Graham Haines identifies 36 barriers to making it happen, explains why they occur and what to do about them. The book draws on the author's forty years of experience developing plans for others to implement and executing the plans of others.

Barriers that are caused by inadequate planning, lack of alignment, inability to manage change and unenthusiastic employees are among those addressed.

The book is packed with case studies and anecdotes from all over the world of what to do - and what not to do - to achieve "Execution to Die For".

Comprehensive and wide ranging in its scope, "Execution to Die For" is a must-buy addition to any manager's toolkit.

Haines on Planning

"Planning and execution are not separate activities - the seeds of success in execution are sown the moment the planners sit down to plan"

Haines on Employee Engagement

"I believe Employee Engagement to be a misnomer. It should be Employer Engagement – it's the role of managers to engage with their employees, not the other way around"

Haines on Managing Change

"It may seem an obvious distinction but whereas planning is all about the analysis of environments, markets, products, IT, functions and processes; implementation is all about people"

Haines on Teams

"The primary benefit of teams is seen as enhanced organisational performance with the spin-off being quality of individual work life"

Haines on Communication

"Effective Communication is the Central Nervous System of any organisation. If it's damaged, paralysis is the result"